

Premium Listing Order Form



The Weekend Route®

Having the authority to make purchasing decisions on behalf of the business owner, I the stakeholder ('Stakeholder') wish to increase our exposure on The Weekend Route® ('TWR') visitor attraction marketing platform by upgrading to a Premium Listing.

I understand my upgraded Premium Listing comes with the following key benefits:

In addition to

- Address, phone, email, site URL links

Our Premium Listing will provide

- o Top of page search results, increase your viewability
- o Multiple category, and sub-category classifications increase your exposure
- o Daily Deals feature, allows you to use specials to drive business
- o Ensure you are included on Featured Routes and increase foot traffic
- o Visitor counter feature, advertises your popularity
- o Social media links, allow you to showcase your business and increase followers

Tracking & Reporting

Measure the effectiveness of your marketing dollars with advanced tracking.

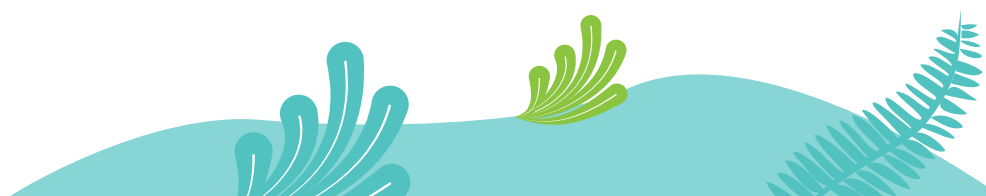
- Track email, phone, site visits, map calls generated



Value-add

- Premium Listing included on www.theweekendroute.com Featured Routes
- Featured Routes promoted by regional Destination Marketing Organization campaigns via:
 - o Print
 - o Radio
 - o Display advertising
 - o Social Media Advertising
 - o Search Advertising
 - o Google WAZE Advertising
 - o Site Advertising
 - o Visitor Guide Advertising

Featured Routes promoted by The Weekend Route® social media, site advertising



Terms

I understand the agreement is for 12 months. Annual fee or monthly installments are available.
I understand I can take advantage of a 10% saving when my Premium Listing is paid in full, at the beginning of the contract term.

Price

- Monthly **\$100 / month**
- Annual **~~\$1,200~~ \$1,080 / year**
You Save \$120

This Agreement constitutes the entire understanding between The Weekend Route® and the STAKEHOLDER.

In witness whereof and intending to be legally bound, the parties hereto have caused these presents to be signed by their proper officers thereunto duly authorized.

Stakeholder

Company name _____

Full name _____

Title _____

Signature _____

The Weekend Route®

Date _____

Full name _____

Title _____

Signature _____

Credit Card authorization

Visa Mastercard American Express

Name on card _____

Credit Card # _____

Expiry date _____

CVV # _____

Signature _____

The Weekend Route®

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See what the route offers [@The.Weekend.Route](#)

